

Biscuits Market

Biscuits Market Globally Expected to Drive Growth through 2025

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About Us

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Table of Content



Sr. No.	Content
1	Global Economic Outlook
2	Global Biscuits Market - Executive Summary
3	Global Biscuits Market Overview
4	Global Biscuits Market Analysis and Forecast 2017-2025
5	North America Biscuits Market Size and Forecast,2017-2025
6	Latin America Biscuits Market Size and Forecast,2017-2025
7	Europe Biscuits Market Size and Forecast,2017-2025
8	Japan Biscuits Market Size and Forecast,2017-2025
9	APEJ Biscuits Market Size and Forecast,2017-2025
10	MEA Biscuits Market Size and Forecast,2017-2025
11	Global Biscuits Market – Competitive Assessment and Company Profiles
12	Disclaimer

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- A report by Transparency Market Research says that the success of players in the global market for biscuits will rely on how well they create a balance between launching new products and sustaining the demand for traditional offerings.
- Almost one-third of the total revenues in the global biscuits market came from plain biscuits - US\$ 25 mn, a value that explains the importance of this behemoth segment.
- Pegged at US\$ 76.38 bn, the global biscuits market is expected to grow at 4.70% CAGR between 2017 and 2025.





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